

Under embargo until 12.00hrs Wednesday 16th May 2007

Don't let your vehicle be seized by the Police

MIB is about to launch the second phase of a major national publicity campaign aimed at ensuring that all commercial vehicles are on the Motor Insurance Database (MID)

In a recent survey carried out by Fleet News **64%** of Fleet Managers admitted their drivers might not understand the inconvenience they would face at the roadside if their vehicles are not on the MID and they were stopped by the Police in a routine check.

Phase two of MIB publicity campaign is aimed at those who drive company cars or other commercial vehicles.

Ashton West, CEO of the MIB says,

“There is a strong desire to ensure that Fleet Managers provide the required data to the MID and the findings of the Fleet News survey suggest more can be done to help in this area. The Police have powers to stop and seize any vehicle they suspect as not being insured and this includes company cars and commercial vehicles. The Police are increasing roadside checks to deny criminals the use of the roads and company car and commercial vehicle drivers may get caught up if their vehicle has not been put onto the MID correctly. Any stop by the Police may lead to missed appointments, lost orders or worse still a failure in deliveries. Corporate reputation may also be at risk if the vehicle being driven carries a company logo or banding.

Ashton goes on to say,

“Policy holders should contact their insurance provider direct if they suspect their vehicle details may not be on the MID. To support phase two of the MIB publicity campaign MIB is providing posters to be distributed via insurers to remind drivers that they need to make sure their vehicle is on the MID. The message is quite clear, ‘Your vehicle might be insured, but if the vehicle is not on the MID it could be a bad day at the office!’”

End

For more information, please contact:

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Notes to editors

1. Members of the public are advised to contact their insurer or broker if they are in any doubt about whether their vehicle is on the MID

2. The MIB publicity campaign is supported by The Police, Insurance Companies and Brokers, BRAKE (the Road Safety Charity), PACTS (The Parliamentary Advisory Committee for Transport Safety), LARSOA (Local Authority Road Safety Officers Association) and RoSPA (The Royal Society for the Prevention of Accidents)
3. 25.4 million enquiries were made on the MID by the Police during 2006, exceeding the target of 15.2 million by 67%
4. 2007 figures so far indicate a further increase in usage in this highly important area. In March alone over 3m enquiries were made on MID
5. During 2006 50,000 vehicles were seized by the Police
6. The Motor Insurers' Bureau compensates the victims of road accidents caused by uninsured and untraced motorists
7. The MIB also operates the Motor Insurance Database, which contains details of all insured vehicles in the country

For more information please visit www.mib.org.uk.